

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307360-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

GMMB Inc
 Attention: Accounts Payable
 1010 Wisconsin Avenue - Suite #800
 Washington, DC 20007

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	1537

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	307360	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	Sa 8-10a	8-10a	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV Sa 11/03/12 8:23 AM Sa 8-10a 8-10a :30 OFA12G182H \$850.00 NM									
3	10/30/12	11/05/12	M-F 6-7a	6-7a	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV Th 11/01/12 6:27 AM M-F 6-7a 6-7a :30 OFA12G172H \$1,200.00 NM									
4	10/30/12	11/05/12	M-F 7-9a	7-9a	MTWTF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 23 WPTV F 11/02/12 8:42 AM M-F 7-9a 7-9a :30 OFA12G182H \$1,500.00 NM									
5	10/30/12	11/05/12	Sa 7-8a	7-8a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV Sa 11/03/12 7:47 AM Sa 7-8a 7-8a :30 OFA12G171H \$725.00 NM									
6	10/30/12	11/05/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV Sa 11/03/12 11:10 PM Sa 11-1130p 11-1130p :30 OFA12G182H \$1,400.00 NM									

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Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/30/12	11/05/12	Su 8-9a	8-9a	-----S	:30	1	\$1,075.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,075.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WPTV Su 11/04/12 8:57 AM Su 8-9a 8-9a :30 OFA12G171H \$1,075.00 NM									
8	10/30/12	11/05/12	M-F 9-10a	9-10a	MTWTF--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WPTV W 10/31/12 9:51 AM M-F 9-10a 9-10a :30 OFA12G172H \$650.00 NM									
9	10/30/12	11/05/12	M-F 10-11a	10-11a	MTWTF--	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WPTV W 10/31/12 10:50 AM M-F 10-11a 10-11a :30 OFA12G182H \$575.00 NM									
10	10/30/12	11/05/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 15 WPTV Sa 11/03/12 10:29 AM Sa 10-1030a 10-1030a :30 OFA12G184H \$500.00 NM									
11	10/30/12	11/05/12	M-F 12n-1p	12-1p	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 41 WPTV F 11/02/12 12:40 PM M-F 12n-1p 12-1p :30 OFA12G184H \$500.00 NM									
13	10/30/12	11/05/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 24 WPTV Su 11/04/12 6:10 PM Su 6p 6-630p :30 OFA12G194H \$850.00 NM									
15	10/30/12	11/05/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV F 11/02/12 12:11 AM M-F 1135p-1235a 1135p-1235a :30 OFA12G182H \$575.00 NM									
16	10/30/12	11/05/12	M-F 5-530p	5-530p	MTWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 20 WPTV Th 11/01/12 5:27 PM M-F 5-530p 5-530p :30 OFA12G182H \$1,600.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/30/12	11/05/12	M-F 530-6p	530-6p	MTWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 20 WPTV F 11/02/12 5:41 PM M-F 530-6p 530-6p :30 OFA12G184H \$1,600.00 NM									
18	10/30/12	11/05/12	M-F 6-630p	6-630p	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 24 WPTV W 10/31/12 6:08 PM M-F 6-630p 6-630p :30 OFA12G182H \$1,800.00 NM 25 WPTV F 11/02/12 6:23 PM M-F 6-630p 6-630p :30 OFA12G182H \$1,800.00 NM									
19	10/30/12	11/05/12	Sa 6p	6-630p	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WPTV Sa 11/03/12 Sa 6p 6-630p :00 \$500.00 NM See MG 19.13 13 WPTV Sa 11/03/12 Sa 7p News 7-730pm :00 \$850.00 NM See MG 19.14, 19.15 14 WPTV Tu 11/06/12 12:17 PM M-F 12n-1p 12-1p :30 OFA12G182H \$500.00 NM MG for 19.13 11/03 sports late run 15 WPTV Tu 11/06/12 2:40 PM M-F 2-3p 2-3p :30 OFA12G184H \$350.00 NM MG for 19.13 11/03 sports late run									
20	10/30/12	11/05/12	M-F 7-730p	7-730p	MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 21 WPTV W 10/31/12 7:19 PM M-F 7-730p 7-730p :30 OFA12G184H \$950.00 NM 22 WPTV F 11/02/12 7:01 PM M-F 7-730p 7-730p :30 OFA12G184H \$950.00 NM									
21	10/30/12	11/05/12	Sa 7-8P	7-8p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WPTV Sa 11/03/12 Sa 7-8P 7-8p :00 \$350.00 NM Credited spots being made good on #307295, same est									
22	10/30/12	11/05/12	M-F 730-8p	730-8p	MTWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WPTV M 11/05/12 7:54 PM M-F 730-8p 730-8p :30 OFA12G184H \$950.00 NM									

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Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/30/12	11/05/12	The voice	8-11p	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPTV M 11/05/12 9:19 PM The voice 8-11p :30 OFA12G182H \$4,000.00 NM									
25	10/30/12	11/05/12	law & order: svu	9-10p	--W----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --W---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV W 10/31/12 law & order: svu 9-10p :00 \$2,500.00 NM See MG 31.6,31.7,31.8,31.9,31.10									
26	10/30/12	11/05/12	M-F 11-1135p	11-1135p	MTWTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 30 WPTV W 10/31/12 11:28 PM M-F 11-1135p 11-1135p :30 OFA12G182H \$1,400.00 NM 29 WPTV Th 11/01/12 11:21 PM M-F 11-1135p 11-1135p :30 OFA12G182H \$1,400.00 NM									
31	10/30/12	11/05/12	dateline	10-11p	----F--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV M 10/29/12 7:19 PM Nightly News Extended 7-730p :30 OFA12G184H \$1,800.00 NM MG for 25.10,31.5 8 WPTV M 10/29/12 7:25 PM Nightly News Extended 7-730p :30 OFA12G182H \$1,800.00 NM MG for 25.10,31.5 6 WPTV Tu 10/30/12 9:16 PM Voice 8-10p :30 OFA12G182H \$4,000.00 NM MG for 25.10,31.5 9 WPTV Th 11/01/12 4:46 PM M-F 4p-5p 4-5p :30 OFA12G172H \$725.00 NM MG for 25.10,31.5 5 WPTV F 11/02/12 dateline 10-11p :00 \$2,500.00 NM See MG 31.6,31.7,31.8,31.9,31.10 10 WPTV F 11/02/12 2:28 PM M-F 2-3p 2-3p :30 OFA12G172H \$350.00 NM MG for 25.10,31.5									
32	10/30/12	10/30/12	THE VOICE	8-10p	-T-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -T----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 8:24 PM THE VOICE 8-10p :30 OFA12G184H \$4,000.00 NM									

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Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/30/12	10/30/12	GO ON/NEW NORMAL	10-11p	-T-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -T----- 1 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Tu 10/30/12 GO ON/NEW NORMAL 10-11p :00 \$2,500.00 NM See MG 33.2,33.3,33.4,33.5 2 WPTV Tu 10/30/12 7:25 PM NBC Nightly News Special 7-730p :30 OFA12G182H \$1,800.00 NM MG for 33.1 10/30 5 WPTV W 10/31/12 4:53 AM M-F 430-5a 430-5a :30 OFA12G182H \$100.00 NM MG for 33.1 10/30 3 WPTV Th 11/01/12 5:12 AM M-F 5-6a 5-6a :30 OFA12G182H \$500.00 NM MG for 33.1 10/30 4 WPTV F 11/02/12 4:50 AM M-F 430-5a 430-5a :30 OFA12G182H \$100.00 NM MG for 33.1 10/30									
34	10/31/12	10/31/12	ANIMAL/GUYS	8-9p	--W----	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --W---- 1 \$1,450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W 10/31/12 8:48 PM ANIMAL/GUYS 8-9p :30 OFA12G184H \$1,450.00 NM									
35	11/01/12	11/01/12	30 ROCK/UP ALL NIGHT	8-9p	---T---	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ---T--- 1 \$1,450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Th 11/01/12 30 ROCK/UP ALL NIGHT 8-9p :00 \$1,450.00 NM See MG 35.2 2 WPTV Th 11/01/12 7:59 PM The Voice 8-9p :30 OFA12G184H \$1,450.00 NM MG for 35.1 11/01									
36	11/01/12	11/01/12	OFFICE/PARKS	9-10p	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ---T--- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Th 11/01/12 OFFICE/PARKS 9-10p :00 \$1,800.00 NM See MG 36.2 2 WPTV Th 11/01/12 9:43 PM The Voice 9-10p :30 OFA12G172H \$1,800.00 NM MG for 36.1 11/01									
37	11/02/12	11/02/12	GO ON/GUYS	8-9p	----F--	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ----F-- 1 \$1,450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV F 11/02/12 GO ON/GUYS 8-9p :00 \$1,450.00 NM See MG 37.2 2 WPTV F 11/02/12 Revolution 8-9p :00 \$1,450.00 NM See MG 37.3 3 WPTV F 11/02/12 7:59 PM Friday Prime A 8-9p :30 OFA12G182H \$1,450.00 NM MG for 37.2 11/02									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	11/02/12	11/02/12	GRIMM	9-10p	----F--	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ----F-- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 9:18 PM GRIMM 9-10p :30 OFA12G172H \$1,450.00 NM									
39	11/03/12	11/03/12	SNL	1130p-1a	-----S-	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 12:37 AM SNL 1130p-1a :30 OFA12G194H \$1,350.00 NM									
40	11/03/12	11/03/12	Notre Dame	330p-7p	-----S-	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 4:18 PM Notre Dame 330p-7p :30 OFA12G182H \$600.00 NM 2 WPTV Sa 11/03/12 5:30 PM Notre Dame 330p-7p :30 OFA12G184H \$600.00 NM									
41	11/04/12	11/04/12	Major League Soccer	330-6pm	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 3:42 PM Major League Soccer 330-6pm :30 OFA12G182H \$750.00 NM									
42	11/04/12	11/04/12	NFL Game	815p-1130P	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 10:03 PM NFL Game 815p-1130P :30 OFA12G182H \$3,500.00 NM									
43	11/05/12	11/05/12	M-F 7-730p News	7-730p	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 7:20 PM M-F 7-730p News 7-730p :30 OFA12G182H \$3,000.00 NM									
44	11/05/12	11/05/12	THE VOICE	8-10p	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 8:23 PM THE VOICE 8-10p :30 OFA12G194H \$4,000.00 NM									
45	10/30/12	11/02/12	ET	7-730p	-TWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 7:45 PM ET 7-730p :30 OFA12G184H \$950.00 NM 2 WPTV F 11/02/12 7:17 PM ET 7-730p :30 OFA12G182H \$950.00 NM									

INVOICE



Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
307360-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/30/12	11/02/12	INSIDER	730-8p	-TWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 7:28 PM INSIDER 730-8p :30 OFA12G184H \$950.00 NM 2 WPTV F 11/02/12 7:55 PM INSIDER 730-8p :30 OFA12G184H \$950.00 NM									
47	10/30/12	11/02/12	ELLEN	4-5p	-TWTF--	:30	3	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 3 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 4:23 PM ELLEN 4-5p :30 OFA12G182H \$725.00 NM 2 WPTV Th 11/01/12 4:20 PM ELLEN 4-5p :30 OFA12G184H \$725.00 NM 3 WPTV F 11/02/12 4:32 PM ELLEN 4-5p :30 OFA12G172H \$725.00 NM									
48	11/03/12	11/03/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 11:29 PM Sa 11-1130p 11-1130p :30 OFA12G184H \$1,400.00 NM									
49	11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 11:52 PM 1130p-12x After NFL 1130p-1205a :30 OFA12G184H \$1,000.00 NM									
50	10/30/12	11/02/12	M-F 5-6a	5-6a	-TWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 5:10 AM M-F 5-6a 5-6a :30 OFA12G182H \$500.00 NM 3 WPTV W 10/31/12 5:57 AM M-F 5-6a 5-6a :30 OFA12G184H \$500.00 NM 2 WPTV Th 11/01/12 5:43 AM M-F 5-6a 5-6a :30 OFA12G184H \$500.00 NM									
51	10/30/12	11/02/12	M-F 6-7a	6-7a	-TWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 6:38 AM M-F 6-7a 6-7a :30 OFA12G184H \$1,200.00 NM 2 WPTV Th 11/01/12 6:58 AM M-F 6-7a 6-7a :30 OFA12G182H \$1,200.00 NM 3 WPTV F 11/02/12 6:42 AM M-F 6-7a 6-7a :30 OFA12G172H \$1,200.00 NM									
52	11/04/12	11/04/12	SU 10-11am To the Point	10-11am	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 10:33 AM SU 10-11am To the Point 10-11am :30 OFA12G184H \$425.00 NM									

INVOICE

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WPTV
P.O. Box 116871
Atlanta, GA 30368-6871



Invoice #	Invoice Date	Invoice Month	Invoice Period
307360-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
53	11/04/12	11/04/12	Su 7-8a	7-8a	-----S	:30	1	\$500.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/30/12</td><td>11/05/12</td><td>-----S</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPTV</td><td>Su</td><td>11/04/12</td><td>7:50 AM</td><td>Su 7-8a</td><td>7-8a</td><td>:30</td><td>OFA12G182H</td><td>\$500.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/30/12	11/05/12	-----S	1	\$500.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPTV	Su	11/04/12	7:50 AM	Su 7-8a	7-8a	:30	OFA12G182H	\$500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/30/12	11/05/12	-----S	1	\$500.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WPTV	Su	11/04/12	7:50 AM	Su 7-8a	7-8a	:30	OFA12G182H	\$500.00 NM																																								

<u>Total Spots</u>	63	<u>Gross Total</u>	\$78,675.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$11,801.25
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<u>Net Amount Due</u>	\$66,873.75
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